



GO TEXAN.



Certified Retirement Community Program

TDA's Role

The Texas Certified Retirement Community Program is a new initiative from the Texas Department of Agriculture (TDA) to help rural Texas communities encourage retirees and potential retirees to make their homes in Texas communities that have met the criteria for certification by the department as a Texas Certified Retirement Community.

The Mission:

- Promote Texas as a retirement destination to retirees and potential retirees both in and outside Texas;
- Encourage tourism to Texas as a desirable retirement location and for the visitation of those who have chosen to retire in this state;
- Establish a certification program that is user friendly and informative; and
- Maintain a certification program that is reliable and trusted.

The Tools:

- Create a Web site to market each certified retirement community;
- Distribute certified community brochures;
- Direct inquiries to certified communities;
- Work with and support each certified retirement community to evaluate the qualities that make it a retirement destination; and
- Develop an event to showcase the benefits of retirement in Texas.

For more information contact:
Texas Department of Agriculture
Rural Economic Development Division
GO TEXAN Certified Retirement Community Program
1-877-428-7848 512-936-0273



Certified Retirement Community Program

Getting Certified

Who is Eligible?

Any community in Texas wanting to showcase itself as a retirement location and a tourism destination.

Benefits:

- Statewide marketing campaign to attract retirees and tourists;
- Positive economic and social impact to the community;
- Requires no tax abatements or incentives;
- A relocating couple has an economic impact of 3.7 factory jobs; and
- Wealth of brainpower available for community service and part-time employment.

How to Get Certified?

- Designate a board to serve as the community's official sponsor and resource team;
- Complete the application and satisfy the program requirements to become certified;
- Submit the fee, as required by statute, with application;
- Maintain the program standards to retain certification; and
- Re-certify and pay fee by the fifth anniversary date of initial certification.

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